

**National Storytelling Network**  
**Profit & Loss Budget Overview**  
 January through December 2011

	Jan - Dec 11
<b>Ordinary Income/Expense</b>	
<b>Income</b>	
<b>4000 · Contributed support</b>	
4010 · Indiv/business contribution	41,000.00
4230 · Foundation/trust grants	5,000.00
<b>Total 4000 · Contributed support</b>	46,000.00
<b>5000 · Earned revenues</b>	
5110 · Publication sales - program-	3,900.00
5112 · Teller Page Listings-Storynet	4,900.00
5150 · Program-related sales - other	200.00
5180 · Program service fees	5,000.00
5210 · Membership dues - individuals	90,000.00
5220 · Assessments & dues - orgs	16,500.00
5310 · Interest-savings/short-term inv	1,500.00
5450 · Advertising revenues	24,000.00
5475 · SIG Admin Fees	3,400.00
5476 · Grant Admin Fees	1,500.00
5490 · Miscellaneous revenue	500.00
<b>Total 5000 · Earned revenues</b>	151,400.00
<b>5900 · Borrow from Reserves</b>	29,050.00
<b>Total Income</b>	226,450.00
<b>Cost of Goods Sold</b>	
6999 · Cost of Goods Sold	1,000.00
<b>Total COGS</b>	1,000.00
<b>Gross Profit</b>	225,450.00
<b>Expense</b>	
<b>7000 · Grant &amp; contract expense</b>	
7020 · Grants to other organizations	1,000.00
7040 · Awards & grants - individuals	20,500.00
<b>Total 7000 · Grant &amp; contract expense</b>	21,500.00
<b>7200 · Salaries &amp; related expenses</b>	
7220 · Salaries & wages - other	79,600.00
7240 · Employee benefits - not pension	3,400.00
7250 · Payroll taxes	6,500.00
<b>Total 7200 · Salaries &amp; related expenses</b>	89,500.00
<b>7500 · Other personnel expenses</b>	
7530 · Legal fees	4,500.00
7540 · Professional fees - other	35,000.00
<b>Total 7500 · Other personnel expenses</b>	39,500.00

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Accrual Basis

# National Storytelling Network Profit & Loss Budget Overview January through December 2011

	<u>Jan - Dec 11</u>
<b>8100 · Non-personnel expenses</b>	
8105 · Computer Equipment & Software	100.00
8110 · Supplies	1,600.00
8130 · Telephone & telecommunications	4,500.00
8140 · Postage, shipping, delivery	4,600.00
8150 · Mailing services	100.00
8160 · Equip rental & maintenance	1,600.00
8170 · Printing & copying	15,000.00
<b>Total 8100 · Non-personnel expenses</b>	<u>27,500.00</u>
<b>8200 · Occupancy expenses</b>	
8210 · Rent, parking, other occupancy	9,600.00
8220 · Utilities	2,200.00
<b>Total 8200 · Occupancy expenses</b>	<u>11,800.00</u>
<b>8300 · Travel &amp; meetings expenses</b>	
8310 · Travel	10,000.00
8320 · Conference, convention, meeting	2,500.00
<b>Total 8300 · Travel &amp; meetings expenses</b>	<u>12,500.00</u>
<b>8500 · Misc expenses</b>	
8511 · Interest Expense, Internal	1,400.00
8555 · Program Related Fees	200.00
8515 · Marketing Expenses	500.00
8520 · Insurance - non-employee	3,000.00
8530 · Membership dues - organization	500.00
8535 · Memberclicks	2,800.00
8547 · Non-NSN Event Sponsorship	7,000.00
8560 · Outside computer services	1,500.00
8570 · Advertising expenses	500.00
8590 · Other expenses	1,000.00
<b>Total 8500 · Misc expenses</b>	<u>18,400.00</u>
<b>8600 · Business expenses</b>	
8640 · Bank Fees	4,500.00
8670 · Organizational (corp) expenses	250.00
<b>Total 8600 · Business expenses</b>	<u>4,750.00</u>
<b>Total Expense</b>	<u>225,450.00</u>
<b>Net Ordinary Income</b>	<u>0.00</u>
<b>Net Income</b>	<u><u>0.00</u></u>