

National Storytelling Network Profit & Loss Budget Overview January through December 2010

| | Jan - Dec 10 |
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| Ordinary Income/Expense | |
| Income | |
| 4000 · Contributed support | |
| 4010 · Indiv/business contribution | 44,100.00 |
| 4110 · Donated pro services - GAAP | 11,500.00 |
| 4550 · Festival Payment ISC | 150,000.00 |
| 4560 · SMP Contributions | 1,200.00 |
| Total 4000 · Contributed support | 206,800.00 |
| 5000 · Earned revenues | |
| 5010 · Agency(government) contract/fee | 7,000.00 |
| 5110 · Publication sales - program- | 2,400.00 |
| 5112 · Teller Page Listings-Storynet | 3,320.00 |
| 5150 · Program-related sales - other | 240.00 |
| 5180 · Program service fees | 112,375.00 |
| 5181 · Concert Tickets | 800.00 |
| 5210 · Membership dues - individuals | 81,500.00 |
| 5310 · Interest-savings/short-term inv | 1,800.00 |
| 5450 · Advertising revenues | 34,900.00 |
| 5475 · SIG Admin Fees | 2,100.00 |
| 5476 · Grant Admin Fees | 300.00 |
| 5490 · Miscellaneous revenue | 1,200.00 |
| Total 5000 · Earned revenues | 247,935.00 |
| 5800 · Special events | |
| 5820 · Special events - gift revenue | 0.00 |
| Total 5800 · Special events | 0.00 |
| Total Income | 454,735.00 |
| Cost of Goods Sold | |
| 6999 · Cost of Goods Sold | 600.00 |
| Total COGS | 600.00 |
| Gross Profit | 454,135.00 |
| Expense | |
| 7000 · Grant & contract expense | |
| 7040 · Awards & grants - individuals | 31,032.00 |
| 7070 · Grant Admin Fees | 25.00 |
| Total 7000 · Grant & contract expense | 31,057.00 |
| 7200 · Salaries & related expenses | |
| 7551 · Staff Training | 4,000.00 |

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| 7220 · Salaries & wages - other | 69,900.00 |
| 7240 · Employee benefits - not pension | 2,400.00 |
| 7250 · Payroll taxes | 5,900.00 |
| Total 7200 · Salaries & related expenses | 82,200.00 |
| | |
| 7500 · Other personnel expenses | |
| 7520 · Accounting fees | 5,000.00 |
| 7540 · Professional fees - other | 44,361.00 |
| Total 7500 · Other personnel expenses | 49,361.00 |
| | |
| 8100 · Non-personnel expenses | |
| 8105 · Computer Equipment & Software | 1,200.00 |
| 8110 · Supplies | 4,800.00 |
| 8130 · Telephone & telecommunications | 6,000.00 |
| 8140 · Postage, shipping, delivery | 4,040.00 |
| 8160 · Equip rental & maintenance | 1,800.00 |
| 8170 · Printing & copying | 27,600.00 |
| 8180 · Books, subscriptions, reference | 675.00 |
| 8195 · Membership Campaign | 5,000.00 |
| Total 8100 · Non-personnel expenses | 51,115.00 |
| | |
| 8200 · Occupancy expenses | |
| 8210 · Rent, parking, other occupancy | 10,600.00 |
| 8220 · Utilities | 3,000.00 |
| 8260 · Other | 1,200.00 |
| Total 8200 · Occupancy expenses | 14,800.00 |
| | |
| 8300 · Travel & meetings expenses | |
| 8310 · Travel | 20,000.00 |
| 8320 · Conference, convention, meeting | 37,000.00 |
| 8325 · Honoraria | 12,800.00 |
| Total 8300 · Travel & meetings expenses | 69,800.00 |
| | |
| 8500 · Misc expenses | |
| 8515 · Marketing Expenses | 600.00 |
| 8520 · Insurance - non-employee | 5,050.00 |
| 8530 · Membership dues - organization | 785.00 |
| 8535 · Memberclicks | 3,000.00 |
| 8545 · SIG Admin Fees | 1,775.00 |
| 8547 · Non-NSN Event Sponsorship | 6,000.00 |
| 8560 · Outside computer services | 3,100.00 |
| 8570 · Advertising expenses | 175.00 |
| 8590 · Other expenses | 6,400.00 |
| 8500 · Misc expenses - Other | 0.00 |

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| Total 8500 · Misc expenses | 26,885.00 |
| 8600 · Business expenses | |
| 8620 · Sales taxes | 0.00 |
| 8640 · Bank Fees | 6,000.00 |
| 8670 · Organizational (corp) expenses | 290.00 |
| Total 8600 · Business expenses | <u>6,290.00</u> |
| Total Expense | <u>331,508.00</u> |
| Net Ordinary Income | <u>122,627.00</u> |
| Net Income (allocated to increasing reserves) | <u><u>122,627.00</u></u> |