



# STORYTELLING MAGAZINE

## ADVERTISING RATES

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Austin & Co.  
Design Fees

B & W Advertisements				Full Color Advertisements				Austin & Co. Design Fees
Ad Size/Issues	Dimensions	B & W Non-Member	B & W Member	Ad Size/Issues	Dimensions	Non-Member	Member	
1 page/6 issues	7.25" x 9.75"	\$ 5,280	\$ 4,800	1 page/6 issues	7.25" x 9.75"	\$ 6,070	\$ 5,520	1 page \$125.00
1 page/5 issues		\$ 4,400	\$ 4,000	1 page/5 issues		\$ 5,060	\$ 4,600	
1 page/4 issues		\$ 3,960	\$ 3,060	1 page/4 issues		\$ 4,300	\$ 3,910	
1 page/3 issues		\$ 2,970	\$ 2,700	1 page/3 issues		\$ 3,415	\$ 3,105	
1 page/2 issues		\$ 2,200	\$ 2,000	1 page/2 issues		\$ 2,530	\$ 2,300	
1 page/1 issue		\$ 1,100	\$ 1,000	1 page/1 issue		\$ 1,265	\$ 1,150	
<b>Ad Size/Issues</b>	<b>Dimensions</b>			<b>Ad Size/Issues</b>	<b>Dimensions</b>			
2/3 page/6 issues	Vertical	\$ 4,440	\$ 3,960	2/3 page/6 issues	Vertical	\$ 5,210	\$ 4,655	2/3 page \$125
2/3 page/5 issues	4.75" x 9.5"	\$ 3,700	\$ 3,300	2/3 page/5 issues	4.75" x 9.5"	\$ 4,340	\$ 3,880	
2/3 page/4 issues		\$ 2,825	\$ 2,515	2/3 page/4 issues		\$ 3,690	\$ 3,300	
2/3 page/3 issues		\$ 2,490	\$ 2,220	2/3 page/3 issues		\$ 2,930	\$ 2,620	
2/3 page/2 issues		\$ 1,840	\$ 1,640	2/3 page/2 issues		\$ 2,170	\$ 1,940	
2/3 page/1 issue		\$ 920	\$ 820	2/3 page/1 issue		\$ 1,085	\$ 955	
<b>Ad Size/Issues</b>	<b>Dimensions</b>			<b>Ad Size/Issues</b>	<b>Dimensions</b>			
1/2 page/6 issues	Horizontal	\$ 3,120	\$ 2,760	1/2 page/6 issues	Horizontal	\$ 3,920	\$ 3,480	1/2 page \$100
1/2 page/5 issues	7.25" x 4.625"	\$ 2,600	\$ 2,300	1/2 page/5 issues	7.25" x 4.625"	\$ 3,260	\$ 2,900	
1/2 page/4 issues		\$ 1,990	\$ 1,770	1/2 page/4 issues		\$ 2,770	\$ 2,465	
1/2 page/3 issues		\$ 1,755	\$ 1,560	1/2 page/3 issues		\$ 2,200	\$ 1,960	
1/2 page/2 issues		\$ 1,300	\$ 1,150	1/2 page/2 issues		\$ 1,630	\$ 1,450	
1/2 page/1 issue		\$ 650	\$ 575	1/2 page/1 issue		\$ 815	\$ 725	
<b>Ad Size/Issues</b>	<b>Dimensions</b>			<b>Ad Size/Issues</b>	<b>Dimensions</b>			
1/3 page/6 issues	Vertical	\$ 2,820	\$ 2,400	1/3 page/6 issues	Vertical	\$ 3,575	\$ 3,120	1/3 page \$75
1/3 page/5 issues	2.25" x 9.5"	\$ 2,350	\$ 2,000	1/3 page/5 issues	2.25" x 9.5"	\$ 2,980	\$ 2,600	
1/3 page/4 issues	Square	\$ 1,785	\$ 1,530	1/3 page/4 issues	Square	\$ 2,535	\$ 2,210	
1/3 page/3 issues	4.75" x 4.625"	\$ 1,575	\$ 1,350	1/3 page/3 issues	4.75" x 4.625"	\$ 2,010	\$ 1,755	
1/3 page/2 issues		\$ 1,160	\$ 1,000	1/3 page/2 issues		\$ 1,490	\$ 1,300	
1/3 page/1 issue		\$ 580	\$ 500	1/3 page/1 issue		\$ 745	\$ 650	
<b>Ad Size/Issues</b>	<b>Dimensions</b>			<b>Ad Size/Issues</b>	<b>Dimensions</b>			
1/4 page/6 issues	Vertical	\$ 1,740	\$ 1,560	1/4 page/6 issues	Vertical	\$ 2,520	\$ 2,280	1/4 page \$75
1/4 page/5 issues	3.5" x 4.625"	\$ 1,450	\$ 1,300	1/4 page/5 issues	3.5" x 4.625"	\$ 2,100	\$ 1,900	
1/4 page/4 issues		\$ 1,105	\$ 1,005	1/4 page/4 issues		\$ 1,785	\$ 1,615	
1/4 page/3 issues		\$ 975	\$ 885	1/4 page/3 issues		\$ 1,420	\$ 1,285	
1/4 page/2 issues		\$ 720	\$ 650	1/4 page/2 issues		\$ 1,050	\$ 950	
1/4 page/1 issue		\$ 360	\$ 325	1/4 page/1 issue		\$ 525	\$ 475	
<b>Ad Size/Issues</b>	<b>Dimensions</b>			<b>Ad Size/Issues</b>	<b>Dimensions</b>			
1/6 page/6 issues	Vertical	\$ 1,350	\$ 1,200	1/6 page/6 issues	Vertical	\$ 2,135	\$ 1,920	1/6 page \$75
1/6 page/5 issues	2.25" x 4.625"	\$ 1,125	\$ 1,000	1/6 page/5 issues	2.25" x 4.625"	\$ 1,780	\$ 1,600	
1/6 page/4 issues		\$ 870	\$ 765	1/6 page/4 issues		\$ 1,515	\$ 1,360	
1/6 page/3 issues		\$ 765	\$ 675	1/6 page/3 issues		\$ 1,200	\$ 1,080	
1/6 page/2 issues		\$ 560	\$ 500	1/6 page/2 issues		\$ 890	\$ 800	
1/6 page/1 issue		\$ 280	\$ 250	1/6 page/1 issue		\$ 445	\$ 400	
<b>Ad Size/Issues</b>	<b>Dimensions</b>			<b>Ad Size/Issues</b>	<b>Dimensions</b>			
1/8 page/6 issues	Horizontal	\$ 810	\$ 720	1/8 page/6 issues	Horizontal	\$ 1,585	\$ 1,440	1/8 page \$75
1/8 page/5 issues	3.5" x 2.1875"	\$ 675	\$ 600	1/8 page/5 issues	3.5" x 2.1875"	\$ 1,320	\$ 1,200	
1/8 page/4 issues	2.1875 x 3.34375	\$ 510	\$ 460	1/8 page/4 issues	2.1875 x 3.34375	\$ 1,125	\$ 1,020	
1/8 page/3 issues		\$ 450	\$ 405	1/8 page/3 issues		\$ 890	\$ 810	
1/8 page/2 issues		\$ 330	\$ 300	1/8 page/2 issues		\$ 660	\$ 600	
1/8 page/1 issue		\$ 165	\$ 150	1/8 page/1 issue		\$ 330	\$ 300	
<b>Ad Size/Issues</b>				<b>COLUMN ADS ARE NOT AVAILABLE IN COLOR</b>				
Column ad/6 issues	<b>Dimensions</b>	\$ 300	\$ 240					Design Fee \$125
Column ad/5 issues	2 col/3 lines:	\$ 250	\$ 200	<b>Back Page</b>	<b>Issues</b>	<b>Full Color Non-Member</b>	<b>Full Color Member</b>	
Column ad/4 issues	1/2 x 3 1/8	\$ 190	\$ 155	<b>Full Color Only</b>	6 issues	\$ 6,600	\$ 6,000	
Column ad/3 issues	.5 x 3.16	\$ 165	\$ 135		5 issues	\$ 5,500	\$ 5,000	
Column ad/2 issues		\$ 120	\$ 100		4 issues	\$ 4,960	\$ 4,500	
Column ad/1 issue		\$ 60	\$ 50		3 issues	\$ 3,720	\$ 3,375	
					2 issues	\$ 2,750	\$ 2,500	
					1 issue	\$ 1,375	\$ 1,250	

Client Sheet: Prices good January through December 2008.

Storytelling Magazine is produced by the National Storytelling Network, a membership organization devoted to bringing together and nurturing individuals and organizations that use the power of storytelling in all its forms.